

## Makassar

### About the City

|                        |                         |
|------------------------|-------------------------|
| <b>Total Land Area</b> | 199.3 km <sup>2</sup>   |
| <b>Population</b>      | 1.77 million            |
| <b>Density</b>         | 7,400 / km <sup>2</sup> |

#### Chief Smart City Officer



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### Smart City Action Plan

#### VISION

Makassar city is at the center of rapid socio-economic growth, backed by a growing population, good geography and a thriving service industry. The city's vision is *"To Create Makassar as Liveable World Class City for All"*

#### FOCUS AREAS

- **Health and Well-being:**
  - Deliver healthcare services to citizens
  - Integrate existing healthcare systems
- **Public Services:**
  - Increase the revenue of Makassar city through an integrate e-tax system

#### STRATEGIC TARGETS

- **Health and Well-being:**
  - Inventory of health care data, system and services
  - Integrate health system through a single healthcare platform
- **Public Services:**
  - Integrate tax services by developing a central repository of taxation data



**Smart City Project 1  
Improved Health Care**

**OVERVIEW**

Provide citizens with improved and well integrated health care services. Makassar seeks to ensure that all citizens have easy and direct access to health care services. The city plans to develop a healthcare ecosystem that connects various healthcare entities and enables easy exchange of data. Access to health care services will also be made seamless such that people can access these at any place, any time.

**SUPPORT REQUIRED**

- Collaboration between the public and private sector for designing, implementation and maintenance
- Telecommunication services providers to provide mobile broadband services essential for imaging applications with high resolutions

**Smart City Project 2  
Integration of Online Tax Services**

**OVERVIEW**

Makassar plans to increase the city’s revenues through improved tax collection via an integrated e-tax system. Through personal mobile applications and one-time submission platforms, citizens and businesses will be encouraged to file taxes. Taxes including building and land tax, parking tax, local revenue tax, advertisement tax, will be brought under an integrated tax filing and payment platform.

**SUPPORT REQUIRED**

- Technical assistance from the technology sector

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