

## Banyuwangi

### About the City

**Total Land Area** 5,782.5 km<sup>2</sup>

**Population** 1.6 million

**Density** 277 / km<sup>2</sup>

#### Chief Smart City Officer



**Name:** Mr Budi Santoso

**Designation:** Head of Informatics, Communication and Encryption Department of Banyuwangi Government

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### Smart City Action Plan

#### VISION

Banyuwangi intends to develop an integrative system of government through institutionalization of innovation and bureaucratic reform in business processes at all levels of government, accelerate development through the optimization of information technology and build an early warning result-oriented control system, build a reliable generation through guaranteed access to basic services and the development of vocational education oriented to the potential of the region, accelerate the development of basic infrastructure supporting the economy through development financing partnerships and the creation of inclusive economic growth through tourism-based development

#### FOCUS AREAS

- **Industry and Innovation**
  - Increase foreign and domestic investment
  - Diversify local economy with an expanded knowledge sector
  - Increase use of information systems
- **Tourism and Well-being**
  - Develop potential tourist destinations
  - Increase employment rate
  - Reduce regional disparities
  - Decrease poverty

#### STRATEGIC TARGETS

- **Widen the network and coverage market of Small and Medium Enterprises with Information and Communication Technologies.**
  - From year to year (2017 – 2020) the target is increasing approximately 2 – 3%. In 2018, the target is 15%.



- **Increase equal and quality education and innovation to reduce the disparity among residents.**
  - o For example: literacy rates for population age 15 years old and upward, year by year (2017 – 2020) is increasing approximately 0.4 – 1.2%. In 2018 the target is 98.7%.
  
- **Integrate health service for villagers for fast and high-quality service.**
  - o For example: the percentage of village able to detect effectively their residents who is sick or need any health assistance. Year by year (2017 – 2020) it is increasing around 2%. In 2018 the target is 30%.

**Smart City Project 1**  
**Spearing Industrial Growth through Education**

**OVERVIEW**

Banyuwangi is on its journey to break physical boundaries with technology. The physical constraints of its villagers in trading goods will be addressed through upskilling the youth and the residents with digital entrepreneurial skills.

Banyuwangi seeks to collaborate with private entities to impart knowledge on e-commerce and online trading through inclusion of customised IT modules in the skills curriculum. All the 24 sub-districts will be covered under the digital-based learning programme for students.

**SUPPORT REQUIRED**

- Mentoring from sector experts
- Funding support to roll out the programme in 24 sub-districts.

**Smart City Project 2**  
**Creating Inclusive Economic Growth Through Tourism-Based Development**

**OVERVIEW**

Harnessing the community-wide benefits of eco-tourism, Banyuwangi is working towards developing its local tourism industry, with collaboration and support of strategic partners. To ensure overall development, Banyuwangi plans to improve citizen’s access to public amenities, and information services.

**SUPPORT REQUIRED**

- Mentoring from sector experts
- Funding assistance

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