

Bandar Seri Begawan

About the City

Total Land Area	100.4 km ²
Population	64,409
Density	641 / km ²
Chief Smart City Officer	



Name: Mr Haji Ali Matyassin
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Smart City Action Plan

VISION

To develop Kampong Ayer as the Jewel of Bruneian Heritage and facilitate its growth as part of Bandar Seri Begawan's smart city development plan.

FOCUS AREAS

- **Civic and Social**
 - Kampong Ayer as part of Bandar Seri Begawan as the main tourist destination with its own unique characteristics such as its culture, treasures and historical heritage which create community identity and cohesion
- **Industry and Innovation**
 - Kampong Ayer as a center for opportunities for commercial development to create employment and spin offs for other SMEs businesses and liveable social activities
- **Health and Well-being**
 - Provision of better utilities and services and requirements for community facilities and recreational areas which are necessary for the promotion of vibrant social and cultural life in Kampong Ayer

STRATEGIC TARGETS

- **High Quality of Life**
 - Improve access to community services, expand health and recreational services
- **Increase Economic Competitiveness**
 - Increase entrepreneurial competitiveness and nurture growth of the local tourism industry. Facilitate growth of a tourism cluster- supported by sound economic policies and innovative product offerings



- **Sustainable Environment**
 - o Conserve Kampong Ayer’s biodiversity and natural habitat and maintain the quality of local environment

**Smart City Project 1
Revitalise Kampong Ayer (Water Village)**

OVERVIEW

Located to the South of Bandar Seri Begawan, the village of Kampong Ayer has been identified as an integral part of Bandar Seri Begawan’s sustainable and smart city development plan. Kampong Ayer will be redeveloped into a liveable city with a sustainable environment and a diverse economy with a distinct Bruneian identity.

SUPPORT REQUIRED

- **Industry and project partners with capabilities and interests in developing Kampong Ayer**
 - o Identify pilot projects through public private partnerships (PPP) and other instruments
 - o Raise investments in the tourism and other growth sectors of Kampong Ayer
- **Implementation support**
 - o Advisory support for urban design services, so as to ensure that Kampong Ayer’s redevelopment is aligned with international urban design standards and contemporary trends.

**Smart City Project 2
Clean River Management Projects**

OVERVIEW

To overcome the challenges related to waste generation, waste collection and disposal, Bandar Seri Begawan is determined to put in place an institutional framework that promotes sustainable waste management practices. Specifically, the city seeks to restore the quality of the Brunei River. Brunei’s move towards being a smart and sustainable city involves strengthening regulatory and enforcement measures related to effluent discharges into the River and management of waste through latest technological interventions.

SUPPORT REQUIRED

- **Advisory Assistance**
 - o Carry out a feasibility study of Bandar Seri Begawan’s river system and the pollution issues, to develop a waste management plan.